#GLADEOGRAPHIX PRESENTS

THE PERSUADER

THE PROBLEM SOLVER

THE CREATOR

REPORTER ANCHOR

2

2

2

2

9

Reporters collect and analyze facts about newsworthy events by interview, investigation, or observation. They report and write stories for newspapers, news magazine, radio, or television outlets.

QUICK FACTS

Starting Median Salary \$22,120 Mid-Career Median Salary \$37,820 Industry Entertainment, Media & Sports

EDUCATION STATS

Bachelor's	61.1%	
Master's	18.3%	
Associate's	3.9%	
HS Diploma	3%	
Doctoral	2.8%	

B REWARDING ASPECTS

HOW TO LAND YOUR FIRST JOB

Many people start off as an intern or assistant doing various roles (transcribing, translating, producing...etc).

In college, work at your college station or intern at a local news station. Start applying to jobs at news stations and ask your professors for recommendations for entry-level jobs.

At your first job, ask producers to take a look at your reel. Ask them for notes on your voice, content, and writing.

Join the communications /news club on campus.

Be proactive, bold, & network!

SKILLS NEEDED ON THE JOB

- 🖇 Communication: writing, speaking 🕇
- 🛞 Reading comprehension
- Being able to summarize and digest things in a clear, succinct, interesting and provocative way
- World awareness
- Voice, diction: "practice makes perfect"
- Working under pressure & within time constraints.
- Ability to do many tasks and be flexible.
- Ability to interact with all different walks of life.
- Empathy
- Ability to get people to trust and open up to you.
- Resourcefulness

"THE BENEFITS COME IN LEARNING A DIFFERENT STORY EACH DAY, HAVING THE OPPORTUNITY TO INFORM THE PUBLIC, GET THE OPPORTUNITY TO ENTERTAIN OR EDUCATE THE MASSES, BEING THE FIRST TO DISCOVER OR UNCOVER A MAJOR STORY. " - CARY CHOW, ESPN LEARN MORE ABOUT THIS CAREER AT

